



July 10, 2016

To Whom It May Concern:

BevStream Corp. began using Joan Boughton as an Independent Contractor in January 2008 to assist us with our marketing needs. On a monthly retainer, she has worked to do an assessment of our past marketing strategies, determine a plan for short-term and long-term goals, and then worked with us to develop strategies needed to meet those goals. Because of the great success we have had, we continue to retain Joan Boughton's services.

Consistency of all branding touch points is Joan's emphasis. Working with our webmaster, Joan Boughton has assisted with a new website design, content development to emphasis our products and services to showcase our BevStream Corp. branding identity.

In addition, Joan Boughton provides her professional expertise and works in collaboration with vendors on the design and development of all marketing collateral materials. She keeps everyone focused and on production schedule. She creates PowerPoint presentations, E-Marketing blasts, and more. The end products continue to enhance our successful business presentations, tradeshow, and other marketing outreach strategies.

Joan Boughton has continued to maintain our contact database. She does ongoing research, and internet tracking such as - Monitoring national business industry trends; Finding client and project leads, project scope, and identifies company contacts. She then determines the best marketing follow up specific to each lead's demographics.

We highly recommend Joan Boughton to assist you with your business development needs. Her combined experience would be a great asset to any organization.

Sincerely,

A handwritten signature in black ink, appearing to read "Aira Capua".

Aira Capua
BevStream Corp.
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